

法兰克福财经管理大学 国际竞争力提升项目简介

INTRODUCTION TO FS ICEP



I
International

C
Competence

E
Enhancement

P
Programme

Join the programme,

Invest in your future!



项目咨询：姚老师、田老师

咨询电话：028-86291303、86291110

咨询地址：四川农业大学成都校区1教425

(经济学院行政办公室)



法兰克福财经管理大学简介

学校地处世界金融大都市德国法兰克福。是一所经欧洲质量改进体系(EQUIS)、美国国际商学院联合会(AACSB)和英国工商管理硕士协会(AMBA)三重国际认证的欧洲顶尖基金会精英金融大学，并致力于在2020年成为欧洲前3的商学院。

自1970年起，德国国家银行业资格认证就需通过法兰克福财经管理大学的认证考试。目前是德国排名第一的商学院。法兰克福财经管理大学亦是一所非常国际化的大学。研究生阶段的留学生比例约为30%-50%，如今，它与多达33个国家的84所大学建立了合作关系，亦是中国教育部涉外监管部门认证学位的著名高校。



- 国际多边组织项目实习 (ICEP)

金融、经济和管理类背景在校本科生、硕士生、**MBA**在校生等

- 普惠金融领域专家认证课程

金融、经济和管理类背景毕业生、普惠金融（小微、绿色、农业金融等）从业者

- 国际高管定制培训

企业（高级）管理者及其他职场资深人士





申请要求

- 英文水平优秀
- 较强的学习和适应能力
- 金融经济和管理类背景的本科生/硕士生/MBA在校生
- 来自中国“双一流”合作大学

项目实施

- 地点：德国
- 时间：两周（12天）

项目费用

- € 4,000 (欧元)

项目设置:

一. 模块A: 主要课程

1. 金融经济学概论
2. 发展金融
3. 创新与战略管理
4. 项目管理
5. 结构式问题解决方法论

二. 模块B: 项目实习体验

亚洲开发银行、欧洲央行、欧洲投资银行、世界银行、国际金融公司等

三. 模块C: 金融机构参访和其他活动





项目设置:

一. 模块A: 主要课程

1. 金融经济学概论
2. 发展金融
3. 创新与战略管理
4. 项目管理
5. 结构式问题解决方法论
6. 咨询顾问及管理者能力建设



二. 模块B: 项目实习体验

亚洲开发银行、欧洲央行、欧洲投资银行、世界银行、国际金融公司等

申请要求

- 英文水平优秀
- 较强的学习和适应能力
- 金融经济和管理类背景的本科生/硕士生/MBA在校生
- 来自中国“双一流”合作大学

项目实施

- 地点: 远程
- 时间: 两周 (10天)

项目费用

- € 1,800 (欧元)
- 享有实地项目免审录取资格 (仅需补交差价)



项目收获

所有学员（每期约15-40人）：

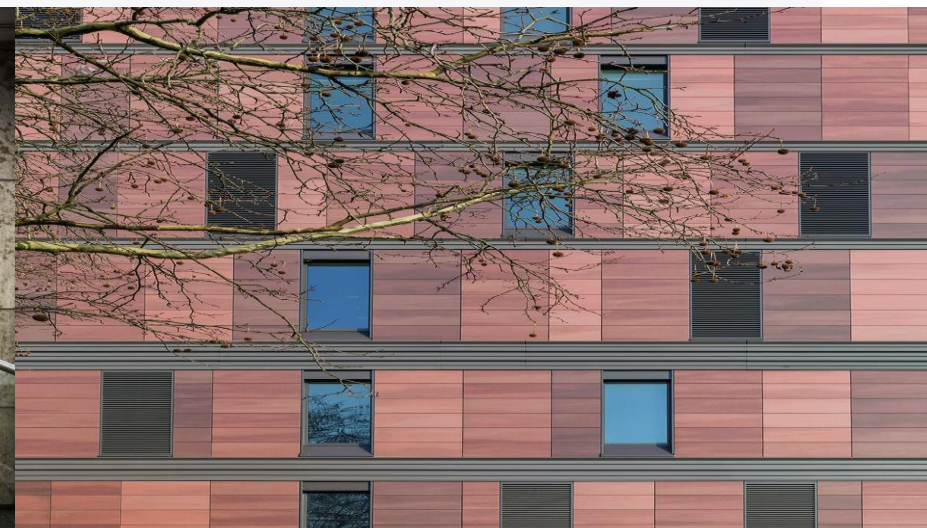
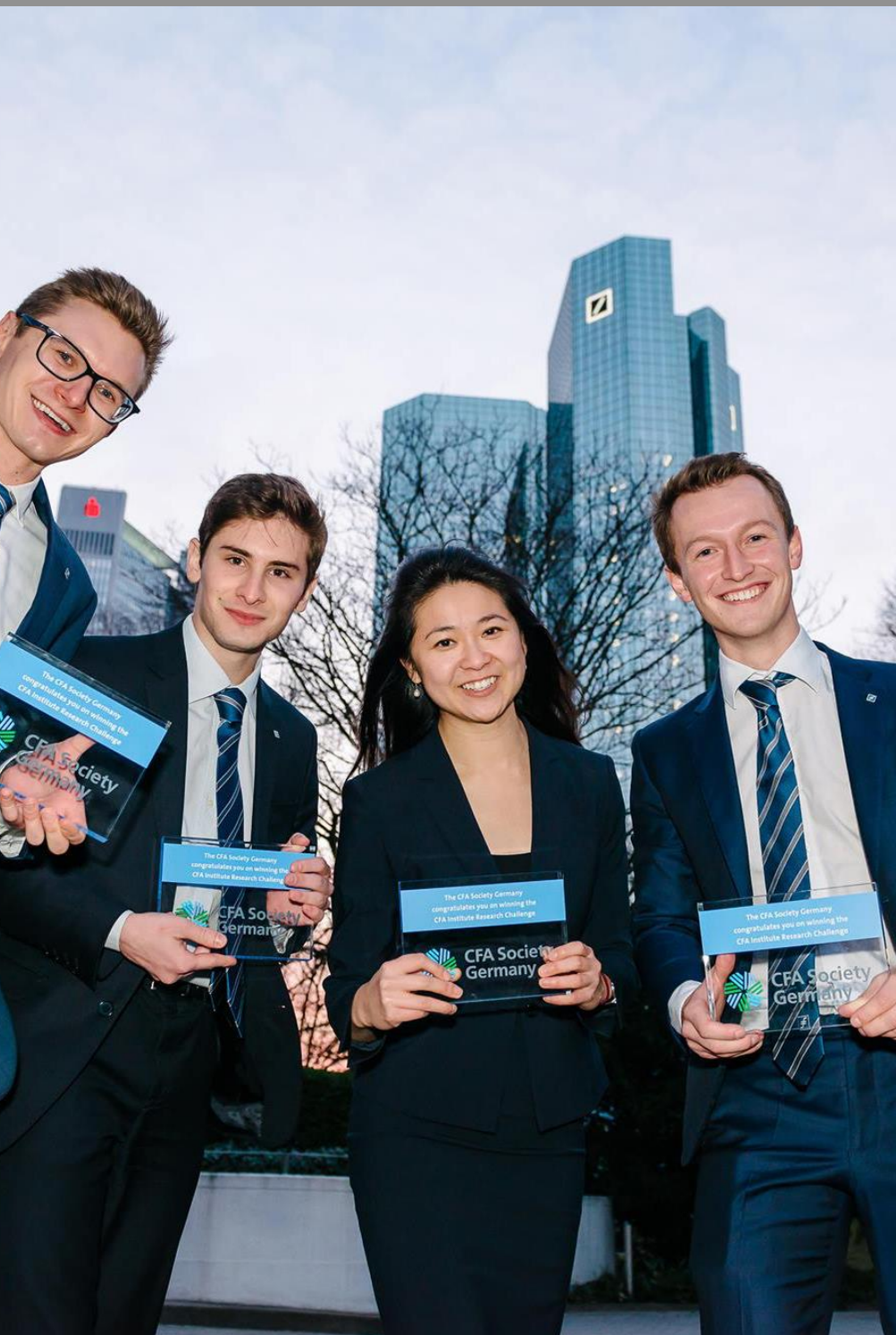
- 国际多边组织资助项目的实习证明
- 法兰克福财经管理大学学习证明
- 法兰克福财经管理大学推荐信（用于申请世界一流名校或应聘国际优秀企业）

此外，表现最佳的前3名学员：

- 法兰克福财经管理大学ICEP优秀学员奖状/奖杯
- 进入FS国际咨询服务部发展金融咨询人才储备库

此外，表现最佳的部分学员：

- 直接与国际咨询服务部签定学生兼职工作合同，在校期间即可开始为FS国际咨询项目工作



项目名称		ICEP			其他 海外游学项目
		(1) 远程模式	(2) 实地模式	(3) 1+2模式	
组办方	名称	法兰克福财经管理大学			众多
	资质	AMBA、EQUIS、AACSB三冠商学院			参差不齐
申请条件	生源院校	“双一流”院校			通常不限
	申请人要求	<ul style="list-style-type: none"> ➤ 英文水平优秀 ➤ 较强的学习和适应能力 ➤ 金融经济和管理类背景的本科生/硕士生/MBA在校生 			通常不限
项目实施	地点	远程	德国	远程+德国	海外
	时长	两周（10天）	两周（12天）	4周（22天）	通常2-4周
	内容设置	务实： 以确实提高学员综合能力及国际竞争力为导向			务虚： 文化交流活动为主
项目费用		1800欧元	4000欧元	4000欧元	高低不一

项目名称		ICEP			其他 海外游学项目
		(1) 远程模式	(2) 实地模式	(3) 1+2模式	
项目收获	校方学习证明	√ (两周)	√ (两周)	√ (四周)	√
	校方推荐信	√	√	√	无
	国际组织项目实习证明	√ (两周)	√ (两周)	√ (两周)	无
	优秀学员评奖	√	√	√	无
	发展金融咨询人才储备库 入选资格	√	√	√	无
	兼职工作合同 及后续工作机会	√	√	√	无



早报特惠:

- 规定报名截止日期之前15天内; 原价
- 规定报名截止日期之前16-30天内; 原价减100欧元
- 规定报名截止日期之前31天之前; 原价减200欧元

举例: ICEP | 国际多边组织项目实习 (远程模式)

- 规定报名截止日期之前15天内; 1800欧元
- 规定报名截止日期之前16-30天内; 1700欧元
- 规定报名截止日期之前31天之前: 1600欧元

ICEP2019S2
2019年8月11日-24日



中國農業大學
China Agriculture University



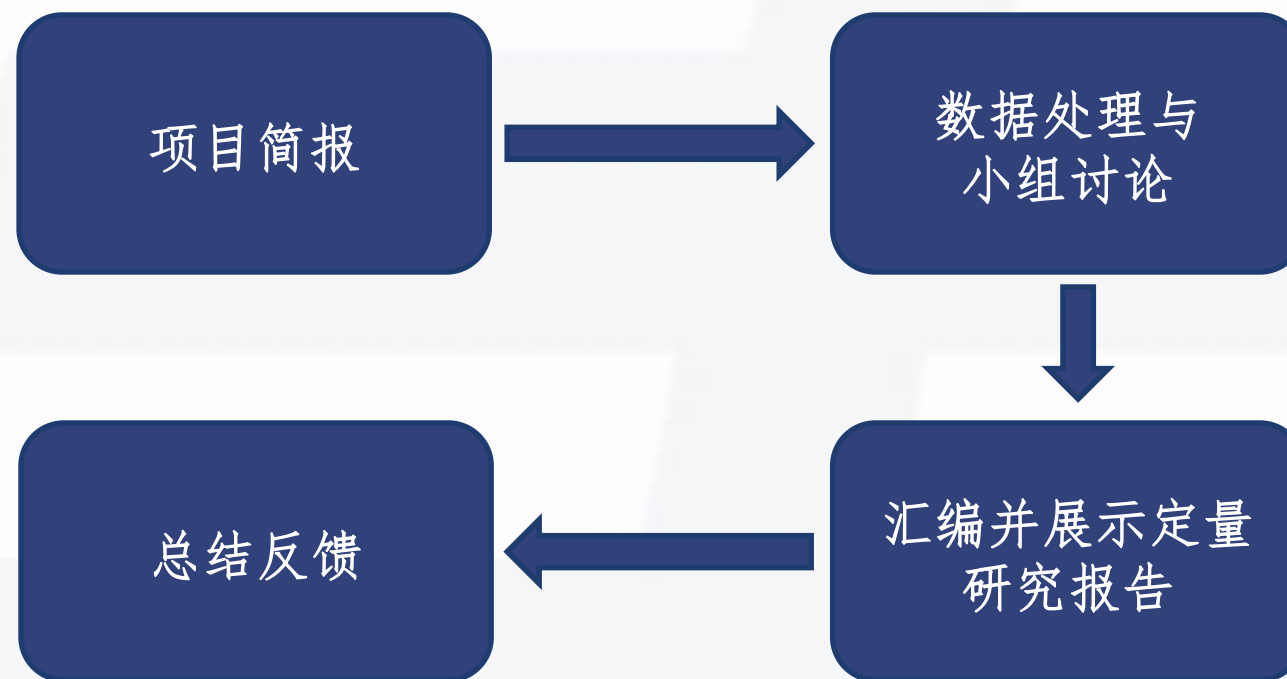
河海大學



亚洲开发银行项目：推进斯里兰卡金融机构能力建设（进行中项目）

实习任务：性别基线评估

工作方式：导师指导的团队工作(4-6人/组)





- ✓ 德国央行总部
- ✓ 货币博物馆
- ✓ 百年家族企业Schloss Vollrads
- ✓ 梅赛德斯-奔驰博物馆





其他文化活动:

- ✓ 联谊鸡尾酒会
- ✓ 法兰克福深度访游
- ✓ 科隆城市访游
- ✓ 科布伦茨城市访游
- ✓ 荷兰城市访游



ICEP



JOIN US



BE AWESOME







部分中国客户和伙伴

- 人大普惠金融研究院
- 中欧商学院
- 南开大学
- 中国工商银行
- 重庆银行
- 青海银行
- 浙江泰隆商业银行
- 西安银行
- 苏州银行
- 广西北部湾银行
- 九江银行
- 中国期货业协会
- 三峡担保集团
- 华融资产

“思辨，引领未来！”

- 全球化使越来越多的亚洲企业走向世界
- 法兰克福财经管理大学深入了解亚洲客户需求结合自身优势，围绕亚洲企业的特点和背景量身定制相关培训课程
- 依托法兰克福财经管理大学在德国金融和管理领域无与伦比的深厚业界资源及法兰克福作为欧洲金融中心的独一无二地缘优势
- 邀请欧洲及德国金融及工业界知名学者、专家、及业内精英加入课堂讨论，现身说法
- 安排有针对性的企业交流考察



Tentative Agenda 行程规划									
Date	First Week			OT	Date	Second Week		OT	
D1 Monday (tbd)	09:00-12:00 ZOOM	Getting-prepared Session 项目预备阶段: 发布日程、项目须知及注意事项, 团队交流 Host: tbd <ul style="list-style-type: none"> ▪ Introduction to ICEP: <ul style="list-style-type: none"> ➢ Programme schedule Q&A ➢ Notification (Dress Code etc.) ▪ Networking & Team Communication 		A	D6 Monday	09:00-12:00 WECHAT	Project Internship 2 项目实习体验 2: (Auditing Review of IFC Project: Market Study on Small and Medium Enterprises in Cambodia with a specific focus on women owned SMEs) (世行项目) Supervisor: tbd Working approach: supervisor-instructed team work (4-6 students/team) Agenda: <ul style="list-style-type: none"> ▪ Preparing introduction PPT covering project TOR and objectives ▪ Reflection of knowledge and lessons learnt in the previous week 	A	
	12:00-14:00	Lunch Break		A		12:00-14:00	Lunch Break		A
	14:00-18:00 ZOOM	Opening Session 项目开幕: 校方致辞 Host: Prof. Jia He Co-host: tbd Agenda: <ul style="list-style-type: none"> ▪ Introduction to FS: <ul style="list-style-type: none"> ➢ FS introduction ➢ Orientation Speech& OT team composition ▪ Getting started with project internship 1 项目实习 1 预备阶段 (Auditing Review of ADB Project: Promoting Capacity Building in Financial Institutions in Sri-Lanka) (亚行项目) <ul style="list-style-type: none"> ➢ Distribution of project documents ➢ Task assignment 		A		14:00-18:00 ZOOM	Project Internship 2 项目实习体验 2: (Auditing Review of IFC Project: Market Study on Small and Medium Enterprises in Cambodia with a specific focus on women owned SMEs) (世行项目) Supervisor: Prof. Jia He (Project Manager), tbd (Project Assistant) Agenda: <ul style="list-style-type: none"> ▪ Team presentation (all teams) ▪ Introduction to the underlying project ▪ Task assignment 	A	
	Key Lecture 1: Introduction to Finance & Growth 核心课程 1: 金融与增长概论 Lecturer: Prof. Adalbert Winkler								

Tentative Agenda 行程规划								
Date	First Week			OT	Date	Second Week		OT
		Co-host: tbd Course outline: <ul style="list-style-type: none"> ▪ The functions of finance ▪ Asymmetric information ▪ Finance and growth: theory ▪ Finance and growth: empirical findings 						
D2 Tuesday	09:00-12:00 ZOOM	Online cultural exploration of Germany 德国文化探索 Host: tbd Project Internship 1 项目实习 1: (Auditing Review of ADB Project: Promoting Capacity Building in Financial Institutions in Sri-Lanka) (亚行项目) Supervisor: tbd Working approach: Supervisor-instructed team work (4-6 students/team) Agenda: <ul style="list-style-type: none"> ▪ Understanding the TOR and listing project management jargons 	B	D7 Tuesday	09:00-12:00 WECHAT	Project Internship 2 项目实习 2: (Auditing Review of IFC Project: Market Study on Small and Medium Enterprises in Cambodia with a specific focus on women owned SMEs) (世行项目) Supervisor: tbd Working approach: Supervisor-instructed team work (4-6 students/team) Agenda: <ul style="list-style-type: none"> ▪ Conducting survey data analysis ▪ Preparing survey analysis report 	B	
	12:00-14:00	Lunch Break	B		12:00-14:00	Lunch Break	B	

Tentative Agenda 行程规划								
Date	First Week			OT	Date	Second Week		OT
	14:00-18:00 ZOOM	Key Lecture 2: Development Finance 核心课程 2: 发展金融 Lecturer: Mr. Helmut Grossmann Co-host: tbd Course outline: <ul style="list-style-type: none"> The main drivers of economic development and growth The link between financial development and growth The main factors driving financial development The main challenges and obstacles in the process of financial development The main implications for policy makers in designing measures to foster development and growth via the financial sector Most relevant sub-areas of development finance 	B		14:00-18:00 ZOOM	Key Lecture 4: Innovation and Strategy Management 核心课程 4: 创新与战略管理 Lecturer: Mrs. Ute Buehler Co-host: tbd Course outline: <ul style="list-style-type: none"> The world economic outlook, what is the strategy Living in a new innovative world Generation challenges, how to overcome Transformational Leadership, a new approach, know your self Emotional Intelligence as an influencing leadership factor, self-assessment 	B	
D3 Wednesday	09:00-12:00 WECHAT	Project Internship 1 项目实习 1: (Auditing Review of ADB Project: Promoting Capacity Building in Financial Institutions in Sri-Lanka) (亚行项目) Supervisor: tbd Working approach: supervisor-instructed team work (4-6 students/team) Agenda: <ul style="list-style-type: none"> Preparing introduction PPT covering project TOR and objectives 	C	D8 Wednesday	09:00-12:00 WECHAT	Project Internship 2 项目实习 2: (Auditing Review of IFC Project: Market Study on Small and Medium Enterprises in Cambodia with a specific focus on women owned SMEs) (世行项目) Supervisor: tbd Working approach: Supervisor-instructed team work (4-6 students/team) Agenda: <ul style="list-style-type: none"> Conducting survey data analysis Preparing survey analysis report 	C	
	12:00-14:00	Lunch Break	C		12:00-14:00	Lunch Break	C	

Tentative Agenda 行程规划								
Date	First Week			OT	Date	Second Week		OT
	14:00-18:00 ZOOM	Project Internship 1 项目实习 1: (Auditing Review of ADB Project: Promoting Capacity Building in Financial Institutions in Sri-Lanka) (亚行项目) Sub-assignment: Gender Baseline Analysis Supervisor: Prof. Jia He (Project Manager), tbd (Project Assistant) Agenda: <ul style="list-style-type: none"> ▪ Team presentation (all teams) ▪ Introduction to the underlying project: <ul style="list-style-type: none"> ➤ Objectives & TOR ➤ Work plan ➤ Project team composition ➤ Outcomes of project implementation ▪ Task assignment 	C		14:00-18:00 ZOOM	Key Lecture 5: Structured problem solving 核心课程 5: 结构式解决问题方法论 Lecturer: Prof. Jia He Co-host: tbd Course outline: <ul style="list-style-type: none"> ▪ Warm-up Session: Why structured problem solving ▪ Core Session: SPS concepts, methodology and tools ▪ Advanced Session: Facilitation of SPS 	C	
D4 Thursday	09:00-12:00 WECHAT	Project Internship 1 项目实习 1: (Auditing Review of ADB Project: Promoting Capacity Building in Financial Institutions in Sri-Lanka) (亚行项目) Supervisor: tbd Working approach: Supervisor-instructed team work (4-6 students/team) Agenda: <ul style="list-style-type: none"> ▪ Conducting data analysis ▪ Preparing gender baseline analysis report 	D	D9 Thursday	09:00-12:00 WECHAT	Project Internship 2 项目实习 2: (Auditing Review of IFC Project: Market Study on Small and Medium Enterprises in Cambodia with a specific focus on women owned SMEs) (世行项目) Supervisor: tbd Working approach: Supervisor-instructed team work (4-6 students/team) Agenda: <ul style="list-style-type: none"> ▪ Conducting survey data analysis ▪ Preparing survey analysis report 	D	
	12:00-14:00	Lunch Break	D		12:00-14:00	Lunch Break	D	

Tentative Agenda 行程规划								
Date	First Week			OT	Date	Second Week		OT
	14:00-18:00 ZOOM	<p>Key Lecture 3: Project Management 核心课程 3: 项目管理</p> <p>Lecturer: Prof. Jia He</p> <p>Co-host: tbd</p> <p>Course outline:</p> <ul style="list-style-type: none"> ▪ Introduction to Project Management ▪ Scope Management ▪ Project Time Planning ▪ Resource Assignment and Cost Planning ▪ Risk Management ▪ Scope/ Time/ Cost Control 	D		14:00-18:00 ZOOM	<p>Project Internship 2 项目实习 2: (Auditing Review of IFC Project: Market Study on Small and Medium Enterprises in Cambodia with a specific focus on women owned SMEs) (世行项目)</p> <p>Supervisor: Prof. Jia He (Project Manager), tbd (Project Assistant)</p> <p>Agenda:</p> <ul style="list-style-type: none"> ▪ Presentation and discussion of survey report (all teams) <p>Optional Key Lecture 6: Relevant competencies for professional consultants and business leaders (选修) 核心课程 6: 咨询顾问及管理者能力建设</p> <p>Lecturer: Prof. Jia He</p> <p>Co-host: tbd</p> <p>Course outline:</p> <ul style="list-style-type: none"> ▪ What is consultancy/consultant ▪ Why is consultant's occupation interesting ▪ What skills make a consultant/ business leader successful ▪ How to develop consultant/ business leader relevant skills ▪ How to work as a professional consultant/ business leader 	D	
D5 Friday	09:00-12:00 WECHAT	<p>Project Internship 1 项目实习 1: (Auditing Review of ADB Project: Promoting Capacity Building in Financial Institutions in Sri-Lanka) (亚行项目)</p> <p>Supervisor: tbd</p> <p>Working approach: Supervisor-instructed team work (4-6 students/team)</p> <p>Agenda:</p>	E	D10 Friday	09:00-12:00 WECHAT	<p>OT review & demonstration OT 回顾与展示:</p> <p>Supervisor: tbd</p> <p>Working approach: Supervisor-instructed team work (4-6 students/team)</p> <ul style="list-style-type: none"> ▪ Preparing experience reports of ICEP 	E	

Tentative Agenda 行程规划								
Date	First Week			OT	Date	Second Week		OT
		<ul style="list-style-type: none"> Conducting data analysis Preparing gender baseline analysis report 						
	12:00-14:00	Lunch Break	E		12:00-14:00	Lunch Break	E	
	14:00-18:00 ZOOM	Project Internship 1 项目实习 1: (Auditing Review of ADB Project: Promoting Capacity Building in Financial Institutions in Sri-Lanka) (亚行项目) Sub-assignment: Gender Baseline Analysis Supervisor: Prof. Jia He (Project Manager), tbd (Project Assistant) Agenda: <ul style="list-style-type: none"> Presentation and discussion of gender baseline assessment report (all teams) <ul style="list-style-type: none"> How to present How to deal with critical questions How to defend your positions How to accommodate ad-hoc requirements Getting started with project internship 2 项目实习 2 预备阶段 (Auditing Review of IFC Project: Market Study on Small and Medium Enterprises in Cambodia with a specific focus on women owned SMEs) (世行项目) <ul style="list-style-type: none"> Distribution of project document Task assignment 	E		14:00-18:00 ZOOM	Closing Session of ICEP 项目闭幕: Host: Prof. Jia He Co-host: tbd Closing Speaker: Dr. Barbara Drexler Agenda: <ul style="list-style-type: none"> ICEP wrap-up session <ul style="list-style-type: none"> OT presentations & evaluation Individual performance evaluation Participant survey Closing speech 	E	
*The contents above are for reference only, and Frankfurt School of Finance & Management will have the right to adjust the itinerary and staff according to the actual situation. *以上行程和内容仅作为行程范例，法兰克福财经管理大学有权根据实际情况调整上述行程及人员安排。								